



I hope this letter finds you well. We are reaching out to you as a valued member of our community and a supporter of Senior Concerns, to invite your participation in a very special way. As part of our **50th Anniversary Gala** on **Saturday, March 15, 2025**, we are seeking **donations of auction items** for our **silent and live auctions**. This year's event, "Ultimate Dining Experience: The Golden One," will be held at the **Hyatt Regency Westlake**, and we expect around **420 attendees**.

### **Why Your Donation Matters**

Since 1975, Senior Concerns has been a lifeline for over **13,000 seniors and family caregivers** in our local community each year, providing life-affirming programs and services to improve their health, well-being, and quality of life. As we approach this monumental 50th anniversary, we are honoring the legacy of those who have supported our cause and looking ahead to how we can continue to serve our growing senior population.

The success of our auctions directly impacts the services we provide, and your donation will help raise vital funds to ensure we can meet the needs of older adults in our community. Your support is not only an investment in Senior Concerns' mission, but also in the local senior community.

### **Event Details and Audience Demographics**

The **Ultimate Dining Experience Gala** will feature food and wine pairings, a gourmet three-course dinner, and plenty of entertainment. The attendees at this event represent a highly engaged and generous demographic, including:

- **Median Age:** 58
- **Gender Split:** 50/50
- **75% of Attendees** have an annual income of over \$150,000
- A majority reside in communities such as Westlake Village, Lake Sherwood, North Ranch, Thousand Oaks, Agoura Hills, and Hidden Valley

### **How to Donate**

We are requesting donations of items or experiences that could be auctioned during our event, including but not limited to:

- Gift certificates
- Vacation packages
- Artwork
- Fine dining experiences
- Sports memorabilia
- Unique experiences

If you are able to contribute an item, please complete the attached donation form and email it to **mhastings@seniorconcerns.org**. If your donation is a certificate, you may email it directly. Physical items can be dropped off at Senior Concerns, located at **401 Hodencamp Road**,

**Thousand Oaks.** Please remember to include a copy of the completed donation form with any drop-off items.

If you have any questions or would like to discuss donation ideas further, please feel free to reach out to me or Max directly at **805-497-0189** or by email at [agallagher@seniorconcerns.org](mailto:agallagher@seniorconcerns.org) or [mhastings@seniorconcerns.org](mailto:mhastings@seniorconcerns.org).

**Senior Concerns is a 501(c)(3) nonprofit organization, and your donation is tax-deductible.**  
Our Tax ID is **95-2992927**.

Thank you for your generosity and for considering a donation to our auction. Your support means so much to us, and we look forward to celebrating our 50th anniversary with you!

Warm regards,



Andrea Gallagher  
President  
Senior Concerns

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2021 NONPROFIT OF THE YEAR



LEGACY AWARD  
2021 BUSINESS OF THE YEAR



2021 WILLIAM E. HAMM  
AWARD



FINALIST, 2021 NONPROFIT  
OF THE YEAR



Use QR Code to access the form & submit online

Senior Concerns  
401 Hodencamp Road,  
Thousand Oaks, CA 91360  
Tax ID #: 95-2992927



Package # \_\_\_\_\_  
Item # \_\_\_\_\_  
FR50 \_\_\_\_\_

### Auction Donation Form

On behalf of Senior Concerns, we would like to express our gratitude for your contribution. The proceeds from the auction benefit Senior Concerns programs.

Title of Item/Service/Name for Catalogue	Market/Estimated Value
<b>Please check all that apply:</b> <input type="checkbox"/> Item accompanies form <input type="checkbox"/> Item to be delivered on (date) _____ <input type="checkbox"/> Gift certificate is attached	
<b>Detailed Description:</b> (size, color, amount, dates)	
<b>Restrictions/Notes:</b> (limitations, special conditions, expiration dates)	
<b>Procured By:</b>	
<b>Donor Information:</b> (as name should appear in catalogue)  <b>*Business and/or Family Name:</b> _____ <b>*Contact Person:</b> _____ <b>Address:</b> _____ <b>City, State, Zip:</b> _____ <b>Phone:</b> _____ <b>Fax:</b> _____ <b>*Email:</b> _____ <b>Signature:</b> _____ <b>Date:</b> _____	

\* Name and email address are required fields.

### THANK YOU FOR YOUR SUPPORT!

Senior Concerns is a 501(c)(3) charitable organization. All donations are tax deductible to the fullest extent of the law. If you have any questions about Senior Concerns or donating an auction item please contact Max Hastings via email [mhastings@seniorconcerns.org](mailto:mhastings@seniorconcerns.org)

For Office Use Only

Catalogue #: \_\_\_\_\_ Date Form Received: \_\_\_\_\_ Item Received:  Yes  No  
Date Entered into Database: \_\_\_\_\_ Volunteer Solicitor Name: \_\_\_\_\_