



I hope this letter finds you well. On behalf of Senior Concerns, it is my great pleasure to invite you to join us as a sponsor for our **50th Anniversary Gala**, a milestone event celebrating five decades of dedication, impact, and community. This momentous occasion will take place on **Saturday, March 15, 2025, at 5:00 pm** at the **Hyatt Regency Westlake**.

As we reflect on our journey, we will honor the **Legacy Families and Organizations** that have been integral to our mission, enjoy special performances, savor tastings under the tent, and share an evening of dinner and dancing in the ballroom. This event will also offer a glimpse into our future as we continue our work to improve the lives of seniors in our community.

We would be honored to have you as a sponsor for this special event. Your support will help ensure the success of the gala and further Senior Concerns' mission to provide programs and services that enhance the lives of older adults. In addition to the visibility and recognition your company will receive at this prestigious event, sponsorship offers an opportunity to contribute to the well-being of seniors and the community as a whole.

Sponsorship Levels and Benefits

We offer a variety of sponsorship opportunities to fit your company's interests and budget. Detailed information on the different levels of sponsorship is attached, and we are happy to discuss any tailored opportunities.

Tickets and Sponsorships Available

This evening will be an unforgettable celebration of lives changed, milestones achieved, and the important work still to come. We hope that you will join us in honoring this incredible legacy and helping us look forward to the next 50 years of service.

Thank you for considering our request. We look forward to celebrating together and to your continued partnership in the years to come. Please feel free to reach out to me directly at 805-497-0189 or agallagher@seniorconcerns.org if you have any questions or would like to discuss sponsorship opportunities further.

Warm regards,

A handwritten signature in blue ink that reads "Andrea Gallagher".

Andrea Gallagher
President
Senior Concerns



50th Anniversary
Ultimate Dining Experience
"The Golden One"
Saturday, March 15, 2025
5:00 pm ~ Hyatt Regency Westlake

Sponsor Opportunities

PRESENTING SPONSORSHIP - \$15,000

Benefits:

- ❖ Thirty (30) reserved seats (3 tables) to the event with preferred placement
- ❖ Podium moment at the event
- ❖ Sponsor acknowledgement during the event program
- ❖ Two page spread in the event program book
- ❖ Recognition in social media blasts
- ❖ Logo/Name on marketing materials (if provided by printing deadline)
- ❖ Logo/Name on event signage
- ❖ Logo/Name on Senior Concerns website homepage
- ❖ Signage with Logo/Name on each of your three tables in ballroom

PLATINUM SPONSORSHIP - \$10,000

Benefits:

- ❖ Twenty (20) reserved seats (2 tables) to the event with preferred placement
- ❖ Sponsor acknowledgement during the event program
- ❖ Full Page ad in the event program book
- ❖ Recognition in social media blasts
- ❖ Logo/Name on marketing materials
- ❖ Logo/Name on event signage
- ❖ Logo/Name on Ultimate Dining page of Senior Concerns website
- ❖ Signage with Logo/Name on each of your two tables in ballroom

GOLD SPONSORSHIP - \$5,000

Benefits:

- ❖ Ten (10) reserved seats (1 table) to the event
- ❖ Sponsor acknowledgment during the event program
- ❖ Half page ad in the event program book
- ❖ Recognition in social media blasts
- ❖ Logo/Name on select marketing materials
- ❖ Logo/Name on Ultimate Dining Experience page of Senior Concerns website
- ❖ Signage with Logo/Name on your reserved table in ballroom

SILVER SPONSORSHIP - \$2,500

Benefits:

- ❖ Four (4) reserved seats to the event
- ❖ Quarter page ad in the event program book
- ❖ Logo/Name on Ultimate Dining Experience page of Senior Concerns website

Sponsor in partnership with another organization and move up to the Gold Level. Your sponsorship will be just \$2,500 each, but you will receive all the benefits of a Gold Sponsorship as listed above.

BRONZE SPONSORSHIP - \$1,000

Benefits:

- ❖ Two (2) reserved seats to the event
- ❖ Eighth page ad in the event program book
- ❖ Name on Ultimate Dining Experience page of Senior Concerns website

FRIENDS SPONSORSHIP - \$500

Benefits:

- ❖ Eighth page ad in the event program book
- ❖ Name on Ultimate Dining Experience page of Senior Concerns website

*All acknowledgments in our event advertisement are subject to print deadlines



2025 Ultimate Dining Experience, “The Golden One” Sponsorship Agreement

Company: _____
Contact Name: _____
Address: _____
City: _____ State: _____ Zip _____
Phone #: _____ Ext#: _____ Fax #: _____
E-Mail address: _____
Company website address: _____

Yes, our company will participate in the Senior Concerns 50th Anniversary Ultimate Dining Experience on March 15, 2025 at the Hyatt Regency Westlake Village.

Sponsorship Level:

- | | | | |
|---|----------|--|---------|
| <input type="checkbox"/> Presenting Sponsor | \$15,000 | <input type="checkbox"/> Bronze Sponsor | \$1,000 |
| <input type="checkbox"/> Platinum Sponsor | \$10,000 | <input type="checkbox"/> Friends Sponsor | \$ 500 |
| <input type="checkbox"/> Gold Sponsor | \$ 5,000 | | |
| <input type="checkbox"/> Silver Sponsor | \$ 2,500 | | |

Payment Type:

- Enclosed is a check for \$_____.
- Please charge my Credit Card:
No. _____ Expiration Date: _____ CRV code _____
- Signature: _____ Date _____

For tax purposes, our federal non-profit 501(c)(3) identification number is 95-2992927

Sponsor Signature

Date

Email completed form to:
Andrea Gallagher
agallagher@seniorconcerns.org
805-497-0189